INVESTOR UPDATE

DECEMBER 3, 2024



EXECUTIVE SUMMARY (1/2)

- **Edenred is a global digital B2B2C platform, enriching connections for good,** serving essential needs and bringing value for employees, corporate clients, partner merchants and public authorities.
- **Edenred** is well on track to deliver its Beyond₂₂₋₂₅ strategic plan, significantly outperforming mid-term financial targets
 - Edenred changed in scale, as evidenced by the expected generation of almost twice Total Revenue and EBITDA in 2024 compared to 2021
 - Both through organic investments and transformative acquisitions, Edenred boosted its Beyond solutions (up 5 pts to 37% of Operating revenue), further diversifying its business outside regulated activities
 - By the end of 2024, Edenred will have generated a cumulative €650m additional EBITDA vs. Beyond₂₂₋₂₅ mid-term targets
 - Meanwhile, Edenred strongly invested in the transformation of its platform to boost its structural long-term growth potential
- As a result, Edenred starts 2025 significantly stronger
 - Total addressable market now 3x bigger than its core markets, including fast-growing nascent markets (e.g., Engagement and EV¹ solutions)
 - Larger customer base (clients, merchants and users)
 - 93% of solutions now digitalized, supported by a much stronger digital platform processing over €100bn payment volume per year and compliant-by-design
 - Higher proportion of recurring revenue, with platform subscription fees complementing volume-driven revenue streams
 - Stronger operating leverage potential thanks to larger scale
 - Strong commitments on GHG² emissions reduction approved by SBTi



1. Electric Vehicles | 2. Greenhouse Gas

EXECUTIVE SUMMARY (2/2)

While navigating a different environment in 2025, Edenred commits to a minimum +10% LFL EBITDA growth in 2025, including the potential implementation of a fee cap in Italy

With high customer loyalty and a net retention rate already above 104% in Benefits & Engagement, Edenred business model provides both high predictability and further growth potential, supported by:

- Further client acquisition in a larger and vastly underpenetrated total addressable market
- Strong upselling and cross-selling opportunities to increase the revenue per client
- In addition to topline growth and structural operating leverage, management actions to improve cost base will enable future operating EBITDA margin improvement.
- In this new context, Edenred adjusts its capital allocation policy:
 - While Edenred will continue to integrate and geographically deploy recently acquired businesses, M&A strategy will be refocused on opportunistic bolt-on targets
 - While confirming its year-on-year progressive dividend policy, supplementary excess cash will be returned to shareholders through an up to €600m extension of the existing share buyback program over the next 3 years
- On a path to €5bn+ Total Revenue by 2030





INTRODUCTION

Bertrand Dumazy

Chairman and CEO

A global digital B2B2C platform, enriching connections for good.

Benefits and Engagement

Mobility

Complementary solutions



100+ programs across ~30 countries



90+ programs across ~35 countries



60+ programs across ~30 countries

Mutualized specific-purpose payment factory



EDENRED IS OVER-DELIVERING ITS BEYOND₂₂₋₂₅ STRATEGIC PLAN

IN 2022, EDENRED PRESENTED ITS BEYOND₂₂₋₂₅ PLAN

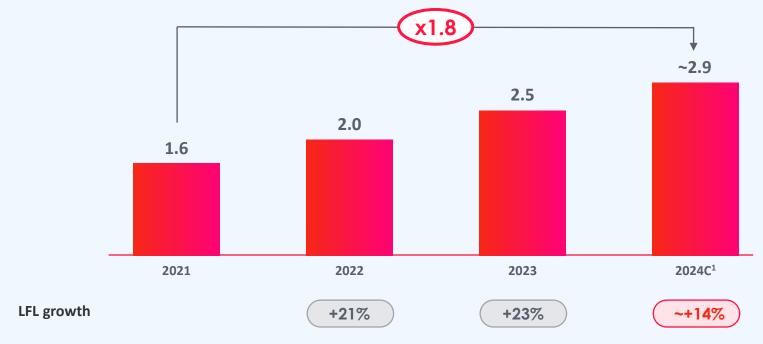
addressable market

Expand in New Businesses Expand in new business opportunities Extend Beyond Enriched Accelerate Beyond Food, Fuel and Payment business in fast-growing markets model **Scale the Core Grow further in underpenetrated core markets Increased total**



SINCE 2021, GENERATING SUSTAINABLE GROWTH...

Edenred Total Revenue [€bn]





... AND PROFITABLE GROWTH, ABOVE BEYOND₂₂₋₂₅ TARGET

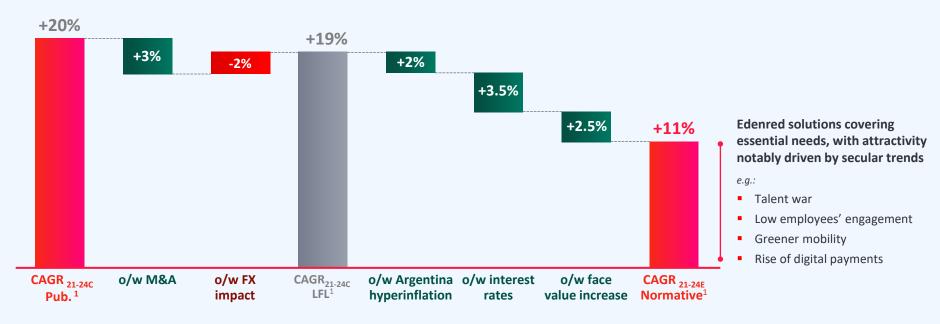
Edenred EBITDA [€bn]





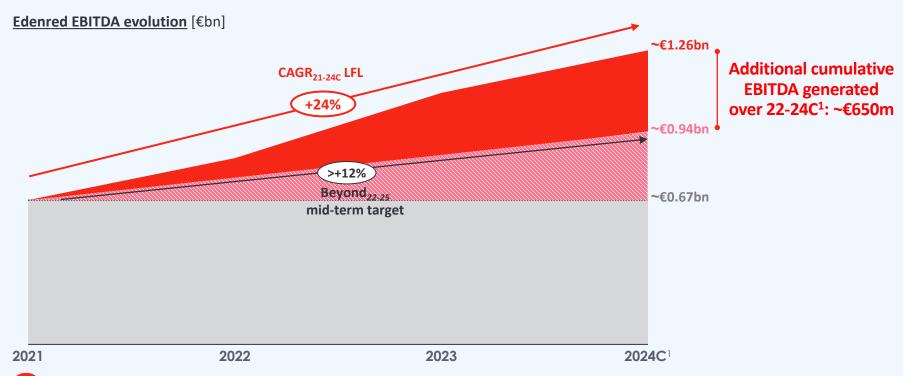
NORMATIVE DOUBLE-DIGIT TOPLINE GROWTH BOOSTED BY ACQUISITIONS AND MACRO FACTORS

Edenred Total Revenue evolution split by main growth drivers [2021-2024E1 period]



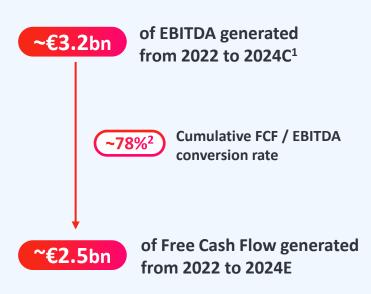


€650M ADDITIONAL CUMULATIVE EBITDA GENERATED VS. BEYOND₂₂₋₂₅ **MID-TERM TARGET**





LEVERAGING HIGH EBITDA TO FREE CASH FLOW CONVERSION TO INCREASE SHAREHOLDER RETURNS



~€1.4bn invested in M&A³

Both strategic and bolt-on acquisitions

Increasing addressable markets and Beyond share

~€0.8bn paid in dividends³

- Progressive dividend policy
- DPS: +10% increase year-on-year since 2021

~€0.3bn of share buyback⁴

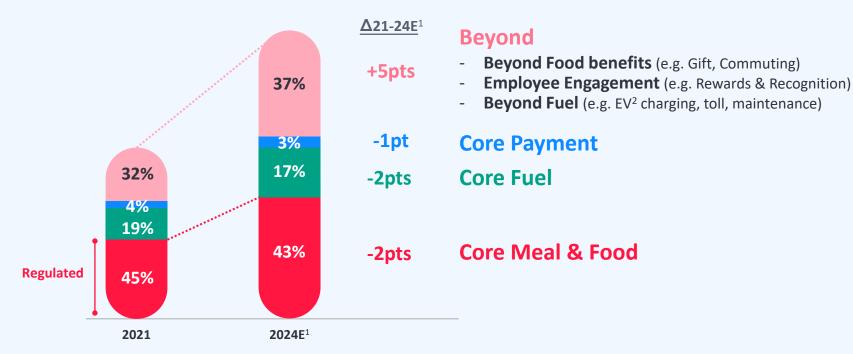
- €300m over 3 years (1st program launched March 2024)
- 91% already achieved as of November 29th, 2024

Increasing shareholder returns



ACCELERATING DIVERSIFICATION BOTH GLOBALLY...

Edenred Operating Revenue split [%]

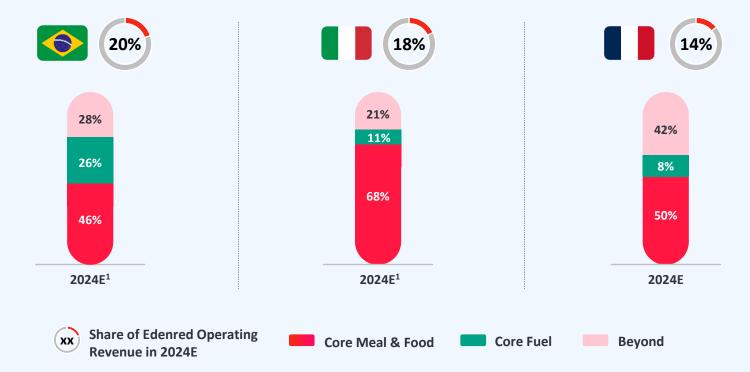




1. 2024 Estimates | 2. EV: Electric Vehicles

... AND IN KEY GEOGRAPHIES

Operating Revenue split [%]

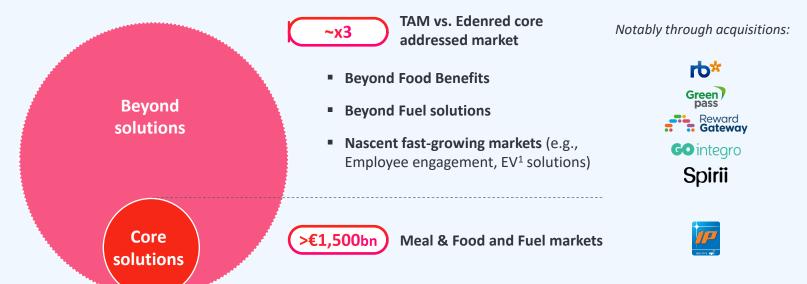




STARTING 2025 SIGNIFICANTLY STRONGER

EXTENDED ADDRESSABLE MARKET THANKS TO BEYOND STRATEGY AND ACQUISITIONS

Total Addressable Market (TAM)

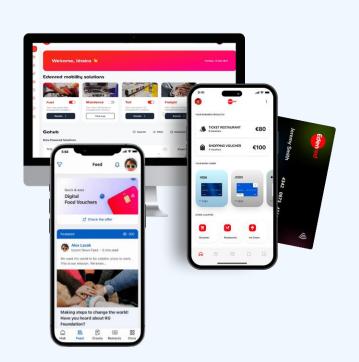




1. Electric Vehicles

16

LARGER CUSTOMER BASE

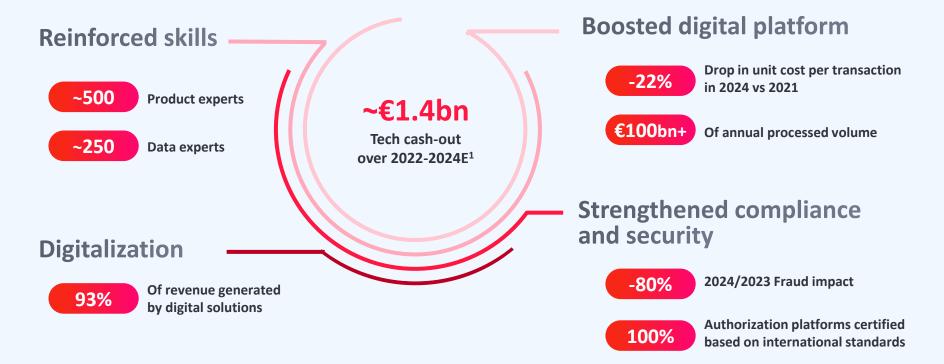






Users

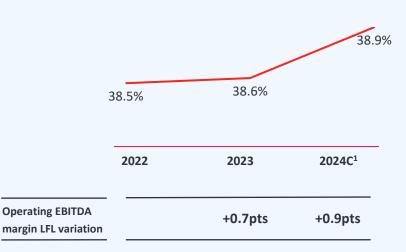
STRENGTHENED DIGITAL PLATFORM



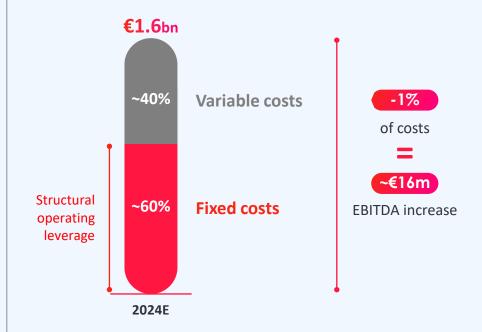


STRONGER OPERATING LEVERAGE THANKS TO LARGER SCALE

Edenred Operating EBITDA margin reported [%]



Edenred Operating Expenditures base split [%]





COMMITMENTS IN GHG EMISSIONS REDUCTIONS APPROVED BY SBTI¹ IN 2024

By 2030²

By 2050²

Edenred commitments in GHG emissions reductions

by **51.4**%

for absolute scope 1 and 2

by **55**%

per million EUR value added for scope 3

by 90%

for absolute scope 1 and 2

by **97%**

per million EUR value added for scope 3



Increased TAM with accelerated diversification

Enlarged customer base

Boosted digital platform

Strengthened compliance and security

Operating leverage

Reinforced ESG commitments

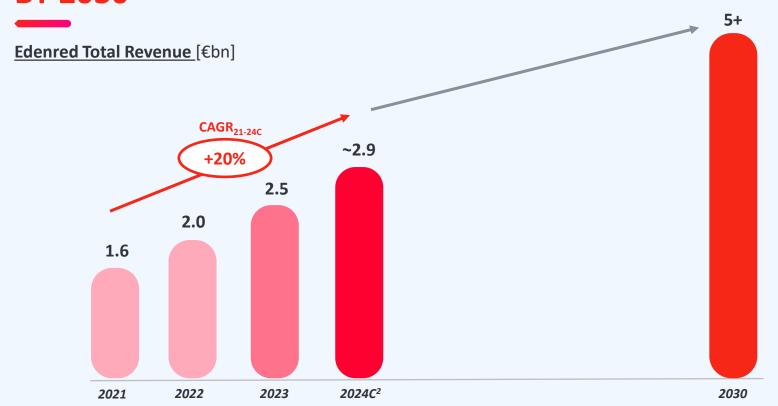


Edenred begins 2025

better positioned for growth and significantly stronger than we could have envisioned at the start of Beyond₂₂₋₂₅ strategic plan



ON A PATH TO DELIVER €5BN+ TOTAL REVENUE AMBITION BY 2030¹





WITH A TRANSFORMED PLATFORM, **EDENRED REAFFIRMS ITS DOUBLE-DIGIT EBITDA GROWTH AMBITION IN 2025**



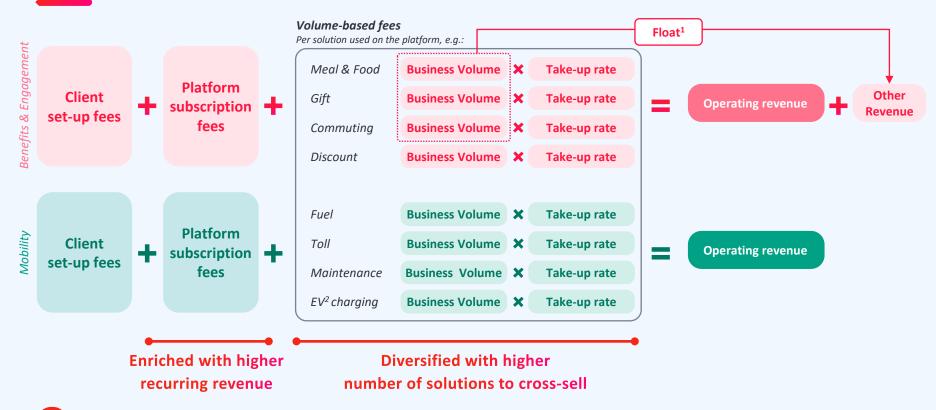
STRATEGY

Constance Le Bouar

Executive Vice President, Strategy, Marketing & Transformation

EDENRED IS CONFIDENT IN DELIVERING STRONG OPERATING REVENUE GROWTH IN 2025 AND BEYOND

ENRICHED AND DIVERSIFIED REVENUE MODEL





OPERATING REVENUE GROWTH RELYING ON CLIENT ACQUISITION AND PORTFOLIO EXPANSION

- Client acquisition
 - Underpenetrated core markets
 - Broader addressable markets
 - Low cost of acquisition

~65%Contribution to 2024E
Operating Revenue growth



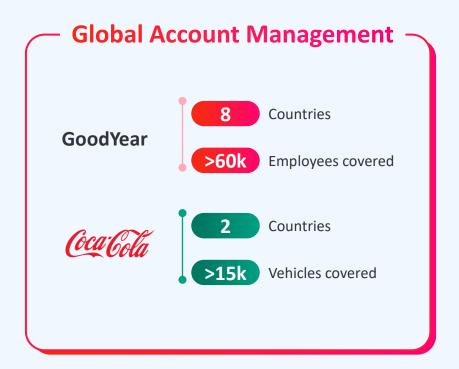
- 2 Portfolio expansion
 - Low attrition
 - Increasing revenue per customer (upsell, cross-sell potential)

~35%Contribution to 2024E
Operating Revenue growth



1. CLIENT ACQUISITION OF LARGE ACCOUNTS...





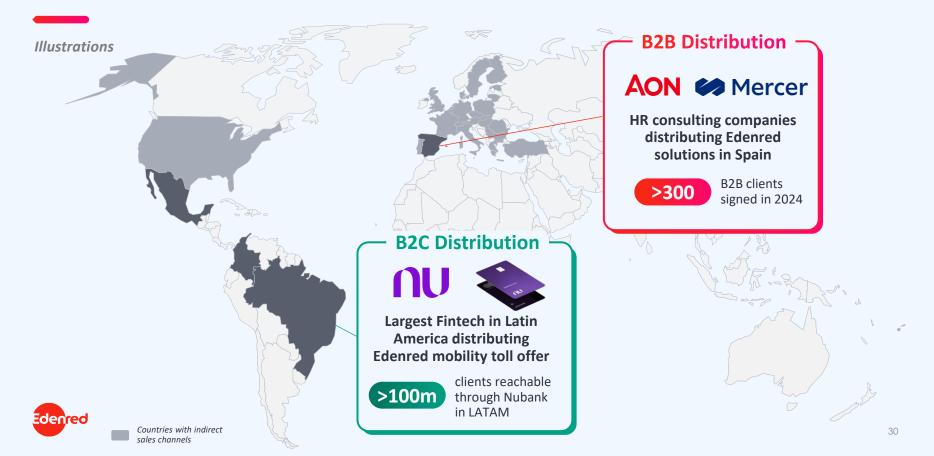


...AND ALSO SME CLIENTS IN UNDERPENETRATED MARKETS THANKS TO AN EFFICIENT GO-TO-MARKET





EXTENDED REACH THROUGH COMPLEMENTARY INDIRECT SALES CHANNELS



2. PORTFOLIO EXPANSION WITH NET RETENTION RATES ABOVE 104%...





Net Retention Rate¹ (2024E weighted average)



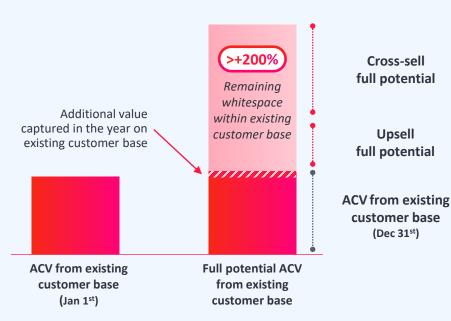


1. Benefits & Engagement scope only

...AND WITH SIGNIFICANT UPSIDE POTENTIAL FOR CROSS-SELLING AND UPSELLING

Edenred Business Volume expansion potential within existing customer base

(Illustrative)



2024E



solutions per client¹



% of maximum legal Face Value achieved



Full-potential





solutions per client (3 to 8 solutions per country)

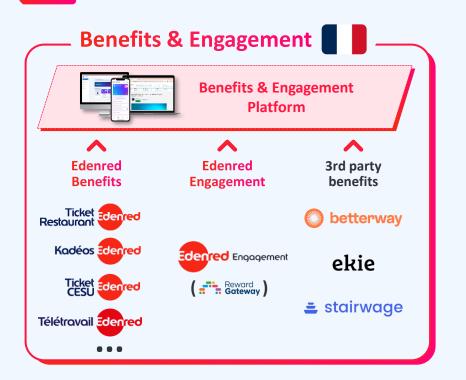


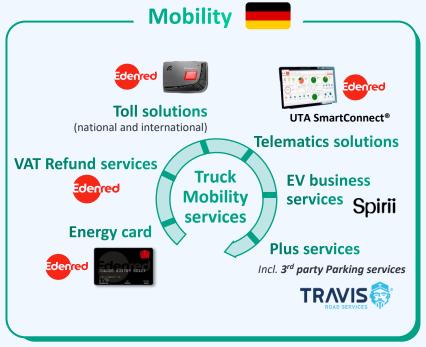
100%

Full Face Value potential



ENRICHING THE VALUE PROPOSITION WITH EDENRED SOLUTIONS AND WITH 3RD PARTY SERVICES









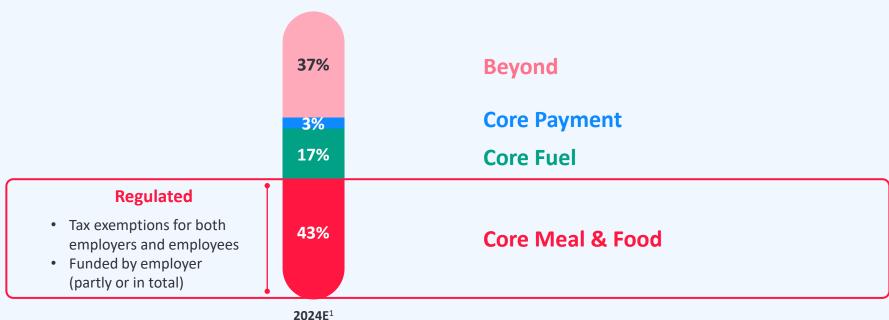
REGULATION ON MEAL & FOOD BENEFITS

Bertrand Dumazy

Chairman and CEO

REGULATED CORE MEAL & FOOD REPRESENTS 43% OF EDENRED OPERATING REVENUE

Edenred Operating Revenue split [%]







35 1. 2024 Estimates | 2. EV: Electric Vehicles

MEAL & FOOD BENEFITS HIGHLY PRAISED, FOUNDED ON A STRUCTURALLY FAVORABLE REGULATORY ENVIRONMENT

Cherished by employees

Advantageous for corporate clients

75%

Of employers consider meal benefits implementation increases employees' motivation

Of employers would support

maximum face value increase



66%



Yearly additional targeted purchasing power for employees

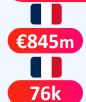
Workers consider meal benefits 70% plans as an indispensable benefit

Essential for partner merchants



Annual income generated for restaurants and retail1

Beneficial to public authorities



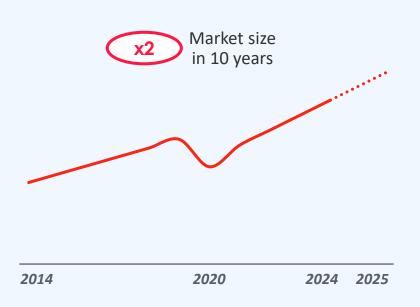
Net profit for public authorities despite tax exemptions

Direct jobs supported by meal benefits in restaurants



MORE TAILWINDS THAN HEADWINDS IN REGULATION SUPPORTING CONTINUOUS MEAL & FOOD BENEFITS MARKET EXPANSION

Global Meal & Food Benefits Business Volume [€bn]



Illustrative regulatory changes over the past few years

- Face value increase in 13 countries over 22-24 period, and more to come
- Regulatory push for 100% meal voucher digitalization in Belgium, Bulgaria, ongoing discussions in France
- Meal benefits digitalization push in Italy (lower Face Value for paper vouchers)
- Introduction of cash allowances in Turkey
- Potential implementation of a 5% merchants fee cap in private sector in Italy





FINANCE

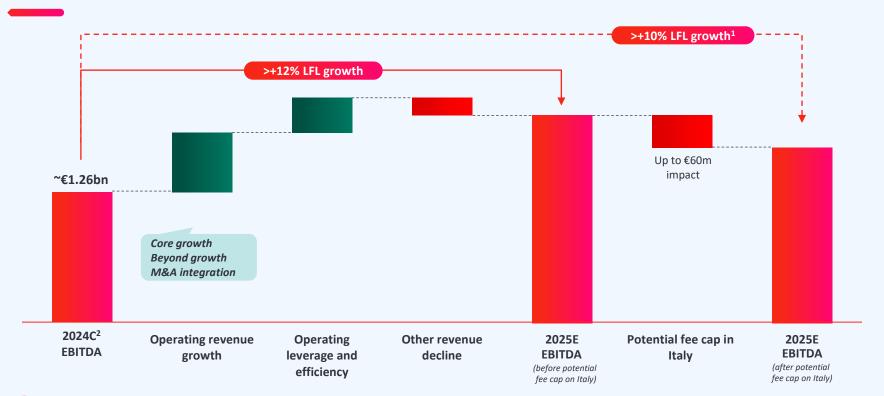
Julien Tanguy
Executive Vice President, Finance

DELIVERING SUPERIOR PERFORMANCE WHILE NAVIGATING A DIFFERENT ENVIRONMENT IN 2025

P&L



EDENRED COMMITS TO A MINIMUM +10% LFL EBITDA GROWTH IN 2025, INCLUDING POTENTIAL IMPLEMENTATION OF A FEE CAP IN ITALY



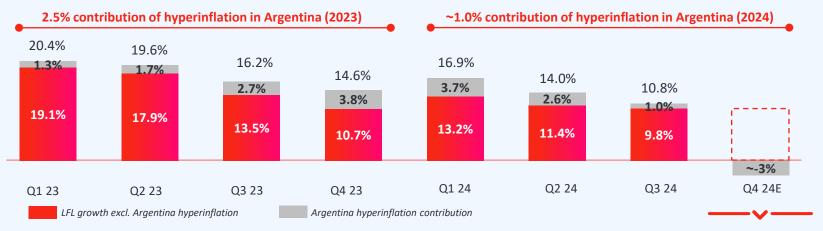


HYPERINFLATION IN ARGENTINA SET ASIDE, EDENRED ON DOUBLE-DIGIT OPERATING GROWTH PROFILE IN 2024

A positive contribution of hyperinflation in Argentina in FY 2023 and first 9-months in 2024...

... which is expected to turn negative in Q4 2024 due to ARS¹ devaluation in Q4 2023

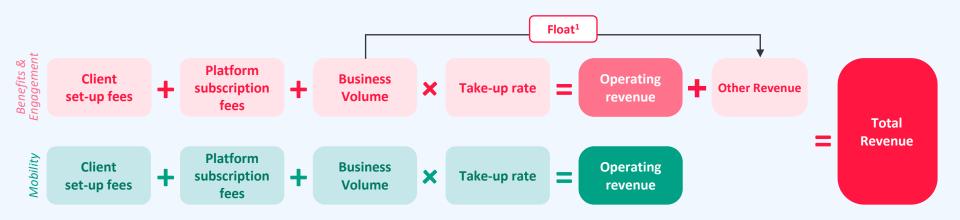
Quarterly operating revenue LFL growth [%]



Negative impact mainly concerning Mobility business line



ENRICHED, DIVERSIFIED AND INCREASINGLY RECURRING REVENUE MODEL





INCREASED SHARE OF PLATFORM-BASED REVENUE STREAMS...

Client set-up fees



Platform subscription fees



- Platform set-up fees
- Platform personalization
- Card issuance fee, delivery and collecting



Recurring

- Subscriptions per employee per month to access Edenred solutions (e.g. Reward Gateway subscription, ProwebCE)
- Program management fees (e.g. card management, account management, toll, freight)

Operating Revenue from Client set-up fees [€m]



Operating Revenue from Platform subscription fees [€m]





0

Contribution to Operating Revenue in 2024E

...AND CONTINUOUS GROWTH OF VOLUME-BASED REVENUE

Business volume



Take-up rate

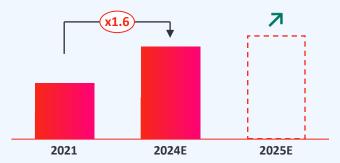


- Meal & Food solutions
- Energy cards
- Gift solutions

Recurring

...

Operating Revenue from volume-based revenue [€m]



Take-up rate positive drivers

Value proposition:

(Attractive HR policy)

Fleet TCO¹ optimization

- Take-up rate supported by:
 - Customer satisfaction
 - Client mix (e.g., SMEs)
 - Additional and complementary services

Merchants

Clients

- Value proposition: Generating qualified traffic
- ▶ Take-up rate supported by:
 - More traffic generated
 - Improved customer experience
 - Merchant mix management (e.g. online)
 - More services

1. Total Cost of Ownership

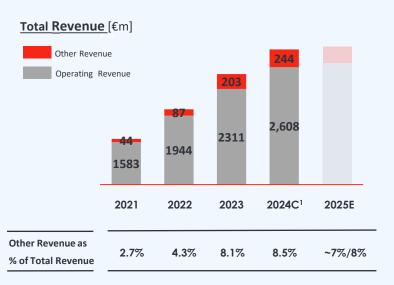


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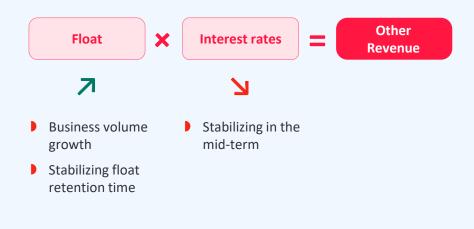
Contribution to Operating Revenue in 2024E

OTHER REVENUE TO REMAIN A HIGH CONTRIBUTOR TO TOTAL REVENUE

Contribution of Other Revenue into Total Revenue has increased...



... and will remain high despite normalization trajectory





CONTINUOUS INCREASE IN FLOAT VALUE...





Stabilizing retention time



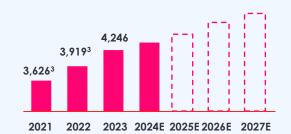
Float² increase in value

<u>Issue volume</u> [€bn]



Weeks of issue volume [#]







...PARTIALLY OFFSET BY INTEREST RATES EXPECTED STABILIZATION

A >€4bn float mainly generated in Europe

Europe Latin America Rest of the World

~70%

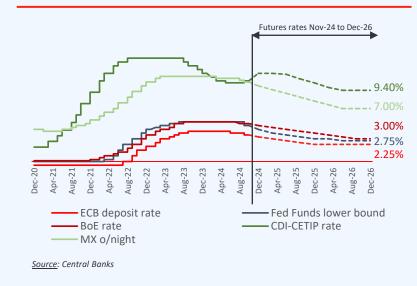
~20%

~10%

Edenred investment policy

- Centralized cash management
- Investment in money market instruments in local currency only (bank term deposits with no risk on capital)
- No float transfer between currencies (natural hedge)
- Optimized maturity management policy, with differentiated maturities between non-restricted and restricted cash
- Hedging policy in Latam

Central Bank deposit rates evolution from 2021 to 2026 (%)



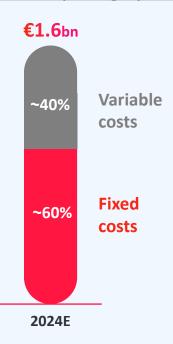
Based on these assumptions, other revenue should not go below €210m¹ in 2025



1. At current exchange rates

MULTIPLE LEVERS TO FURTHER IMPROVE OPERATING EBITDA MARGIN

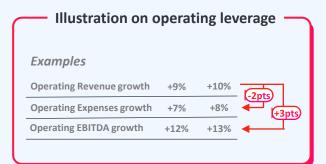
Edenred Operating Expenditures base split [%]



Management actions to improve cost base:

- Platform scale effect
- Global contracts renegociation
- Go to market efficiencies
- Continuous portfolio rationalization
- Support functions (incl. regional shared services centers)
- Digitalization and streamlining processes in operations
- Data & Al-driven efficiency programs

Enabling future operating EBITDA margin improvement

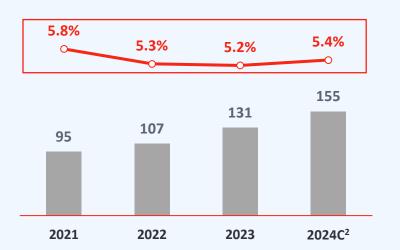




EBITDA GROWTH TRANSLATING INTO STRONG ADJUSTED¹ EBIT GENERATION

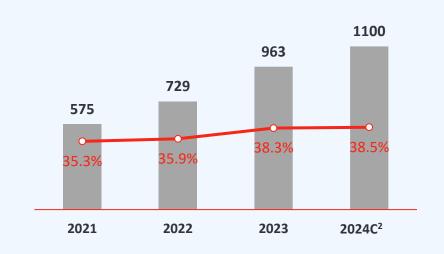
Stable level of D&A¹ as compared to Total Revenue...

D&A¹ to Total Revenue; **D&A**¹ [%, €m]



...leading to improved adjusted¹ EBIT margin

Adjusted¹ EBIT; Adjusted¹ EBIT margin [€m, %]





WITH BELOW EBIT ITEMS POSITIVELY IMPACTED BY INTEREST RATES DECREASE...

Other income and expenses

Net financial expenses

Effective tax rate

Minority interests

2024E1

c.€(30)m

€(195)m to €(205)m

30% to 33%

c.€(42)m









2025E



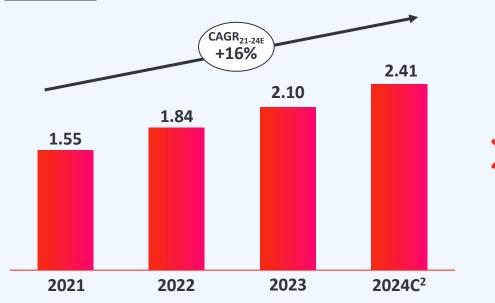






DELIVERING FURTHER ADJUSTED EPS GROWTH

Adjusted¹ EPS [€]



Drivers of 2025 adjusted EPS growth:

- Adjusted EBIT increase
- Below EBIT items optimization
- Potential share buyback

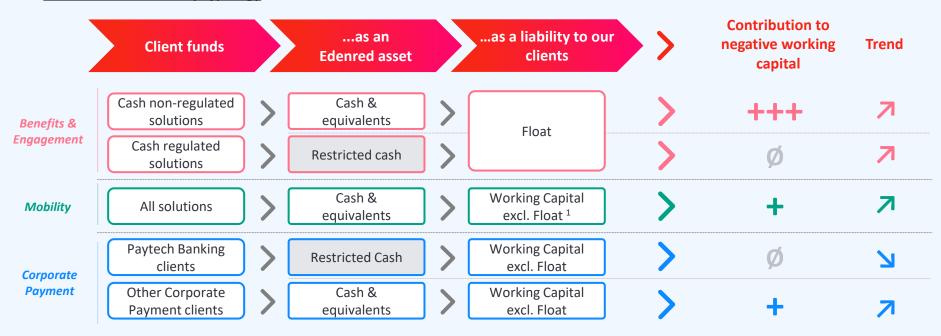


BALANCE SHEET



BUSINESS MODEL GENERATING STRUCTURALLY NEGATIVE WORKING CAPITAL

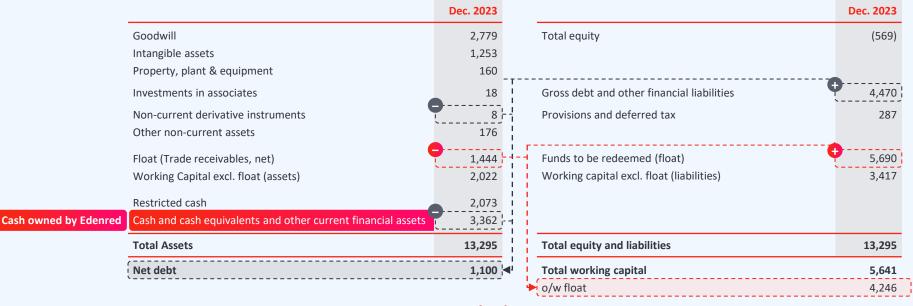
Edenred client funds by typology





SOUND BALANCE SHEET, WITH "STRONG INVESTMENT GRADE" RATING BY STANDARD & POOR'S

Edenred Balance Sheet [€m]



An improved rating¹ by S&P from BBB+ up to A-



1. Since April 2023 and confirmed in April 2024 55

CASH FLOW



FUNDS FROM OPERATIONS AND SUSTAINED INCREASE IN NEGATIVE WC DRIVE STRONG CASH FLOW GENERATION

		2021	2022	2023	2021-2023 ANNUAL TRACK RECORD
	EBITDA	670	836	1,094	
	Net financial expense	(19)	(54)	(172)	
	Income tax	(151)	(188)	(226)	
	Non-cash P&L items & others	56	79	34	
	Funds from operations (FFO)	556	673	730	> FFO as the first FCF contributor
	Total cash inflow / (outflow) related to total WC	233¹	189²	365	> ~+€250m p.a. in negative WC
	Recurring capex	(114)	(151)	(190)	
	Free cash flow (FCF)	675 ¹	711 ²	905	
	EBITDA to FCF conversion rate	101%	85%	83%	

Confirming Edenred target of >70% FCF conversion in 2024 and 2025



57



CONCLUSION

Bertrand Dumazy

Chairman and CEO

EDENRED ADJUSTS ITS CAPITAL ALLOCATION POLICY TO DELIVER STRONGER SHAREHOLDER RETURNS

- Continue to fund organic growth initiatives, through investments in core capabilities
- Refocus M&A strategy on opportunistic bolt-on targets, while continuing postmerger integration and deployment of recent acquisitions
- Unchanged **attractive progressive dividend policy** i.e., dividend growth in absolute terms every year
- **Boost shareholder returns through share buybacks** with the extension of the existing share buyback program up to €600m over the next 3 years
- Maintain solid balance sheet corresponding to a strong IG rating



CONCLUSION

- Edenred is a global digital B2B2C platform, enriching connections for good, serving essential needs and bringing value for employees, corporate clients, partner merchants and public authorities
- Edenred is well on track to deliver its Beyond₂₂₋₂₅ strategic plan, markedly outperforming mid-term financial targets.
- Edenred confirms for 2024:
 - EBITDA guidance €1,245m €1,285m
 - >70% EBITDA to Free Cash Flow conversion rate
- As a result, Edenred starts 2025 significantly stronger
- While navigating a different environment in 2025, Edenred commits to a minimum +10% LFL EBITDA growth in 2025, including the potential implementation of a fee cap in Italy
- In this new context, Edenred adjusts its capital allocation policy to deliver stronger shareholder returns
- On a path to €5bn+ Total Revenue by 2030



APPENDICES



THE FLOAT RELATES TO THE TIME DIFFERENCE BETWEEN FUNDS PRELOADING AND MERCHANT SETTLEMENT

Total float retention

1

ORDERING/ PRELOADING



2

USER RETENTION







3

MERCHANT RETENTION & SETTLEMENT



>80% of the float retention time relates to the period during which the user keeps the funds before spending them



OTHER BUSINESSES¹ ALSO GENERATE NEGATIVE WORKING CAPITAL REQUIREMENT

MOBILITY

~90% Postpaid²:

Negative WCR generation due to the management of the time between payment by corporate clients and reimbursement to partner merchants

~10% Preloaded²:

Float generation as volumes are loaded by clients before being used

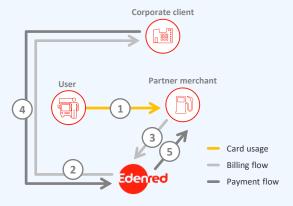
CORPORATE PAYMENT SERVICES

- Low retention time (48 hours)
- Negative working capital requirement classified as restricted cash: neutral on FCF generation

Favorable effects on Edenred's negative WCR profile



FOCUS ON POSTPAID MODEL



- 1 The user consumes a service in Edenred's network (fuel, toll, maintenance)
- 2 Edenred issues an invoice to its corporate client
- 3 The partner merchant issues a bill to Edenred
- 4 The corporate client pays Edenred
- 5 Edenred pays its partner merchant

CAPEX TO REMAIN IN LINE WITH BEYOND₂₂₋₂₅ GUIDANCE

Capex to continue to stick to 7% to 8% Beyond₂₂₋₂₅ guidance...

...with a higher share of internally generated Capex, further to internalization of key skills

Capex, Capex to Total Revenue [€m,%]

