The Essential

2025 Edition

Who are we?

Edenred is the everyday platform for people at work, connecting an ecosystem of stakeholders with specific purpose payment solutions for **benefits, engagement, mobility** and **corporate payments.**

Edenred supplies corporate clients with **specific-purpose payment solutions.**

What are specific-purpose payments?

Rather than use cash, companies provide their employees with an Edenred solution and define **where, when and how** it may be used.

In other words, the funds are allocated to a specific purpose.

Our solutions can be used within a network of partner merchants.

Through this business model, we bring an added value for all

+ Purchasing power
60+ million
Users

+ Business & traffic
2+ million
Partner merchants

+ Attractiveness for employees
1 million
Corporate clients

Our business?

A full range of services in 3 universes

Safer
Payments only by a specific person for a specific purpose, eliminating the risk of loss or fraud.

Smarter
Payments in the exact amount, within a specified time frame.

Simpler
Digital and contactless payments, with a click or even directly on the user's smartphone.

Benefits & Engagement

Purchasing power, recognition at work, better quality of life

BENEFITS: MEAL & FOOD, COMMUTING, GIFTS, SPORT & CULTURE, And many local solutions

ENGAGEMENT: COMMUNICATION, RECOGNITION & REWARD, DISCOUNTS, WELLBEING

Mobility

On the road to more responsible mobility

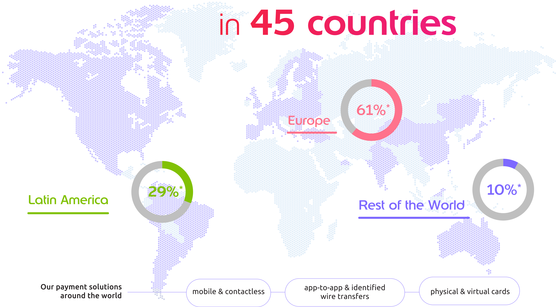
FUEL/ ETHANOL, EV CHARGING, FLEET MAINTENANCE, FLEET MANAGEMENT, FREIGHT PAYMENT, TOLL, VAT REFUND SERVICES, MOVE FOR GOOD

Complementary Solutions

Secure and accessible transactions

CORPORATE PAYMENTS, PAYROLL CARDS, PUBLIC SOCIAL PROGRAMS

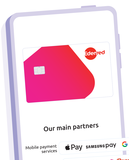
We are present in 45 countries



Our payment solutions around the world: mobile & contactless | app-to-app & identified wire transfers | physical & virtual cards

* % of Edenred operating revenue

Digital & committed leader



100%
new solutions are digital

Close to **€45bn**
business volume

27 countries
with smartphone payments

Our main partners

Mobile payment services: Apple Pay, Samsung Pay, Google Pay
E-commerce partners: Uber Eats, Vapes, Fnac, deliveroo, amazon
Fintechs: Counting, Qonto, shopmonty, tide, oney, N26

Edenred is a member of the CAC 40 and CAC 40 ESG indices

IDEAL

The "ideal" program reflects our commitment to corporate social responsibility

People
Improve quality of life
We want to be an employer of choice by offering a favorable environment for professional development and respecting diversity and human rights.

Planet
Preserve the environment
We are committed to becoming Net Zero Carbon by 2050, according to the SBTi standard (Science-Based Targets initiative).

Progress
Create value responsibly
We are committed throughout our value chain to promoting sustainable food and mobility thanks to our solutions and to our network.

12,000 employees
are sharing our purpose:
Enrich connections. For good.
and our values:

Passion for customers
Respect
Imagination
Simplicity
Entrepreneurial spirit

Our mindset?

At Edenred, we are proud to have so many talented, ambitious and high-performing women and men, who remain humble, attentive and ready to help each other.

That's our mindset.

Since 2018, Edenred has engaged in offshore racing, as we share with it a taste for adventure and performance.

91
nationalities among us

More than 3,000
recruitments in 2024

38%
of women among executive positions

Join us on social media: **@Edenred**